



ACCELERATE

ADVANCING HVAC&R NATURALLY AUSTRALIA & NZ



NEW
2016
PRICES

NEW Accelerate Australia & New Zealand

Leading HVAC&R publisher, shecco media, launches a **FREE quarterly news magazine for Australia and New Zealand** on natural refrigerant-based technologies to report about leadership and innovation within this fast growing market.

MAGAZINE CONTENT

A unique editorial focus on leadership and innovation in natural refrigerant-based technologies:

- » Focus on commercial and industrial end users, their experiences and future plan
- » Feature interviews with HVAC&R industry leaders across all applications
- » Market, technology and policy trends on CO2, ammonia, hydrocarbons, air and water-based technologies
- » Comment and analysis from industry experts
- » Focus on Australia & New Zealand with extensive international news
- » Listing and reporting from major HVAC&R events
- » Exclusive info graphics summarising market, policy and technology trends

WHO WILL RECEIVE ACCELERATE AUSTRALIA & NEW ZEALAND?

FREE printed copies will be distributed to:

- » Key commercial and industrial end users
- » HVAC&R industry associations
- » Policy makers working on f-gas and energy issues
- » During leading trade shows & conferences incl. ARBS, IRHACE Show, HVAC&R Energy Efficiency Seminar and more
- » Printed subscription service coming soon

FREE digital distribution including:

- » Email newsletters sent to 2,000 HVAC&R readers in Australia & New Zealand + 50,000 HVAC&R International experts
- » Mobile app for apple, android and windows (ISSUU)
- » Website accelerateAUNZ.com (incl. archives)
- » Social media (twitter, LinkedIn, Facebook)






– ADVERTISING BENEFITS & OPTIONS –

BENEFITS

- » Reach customers within the HVAC&R industry incl. end users, manufacturers, contractors and policy makers
- » Showcase your latest products, services and projects in both digital and print editions
- » Boost your brand awareness in this fast growing sector of natural refrigerant-based technologies

PRICES 2016

Flexible in colour and graphics, an ad allows you to highlight the most important things about your business and promote your unique natural refrigerant offerings.

				
Inside Front Cover ^{1,3}	Back Cover ³	Page in featured interview section ^{2,3}	Two Page spread ³	One Page ³



Pricing available upon request



¹ One page ad dimension: 210 mm x 279 mm

² One page ad within the feature interview section with an End User

³ Options include; quarterly, half year and yearly packages

email

sales@shecco.com

phone

+61 425 814 573 AUSTRALIA

web

accelerateAUNZ.com

brought to you by

