

ACCELERATE

ADVANCING HVAC&R NATURALLY

MAGAZINE

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CONTRACTOR AAA REFRIGERATION SERVICE SHOWS HOW TO EDUCATE TECHNICIANS ABOUT NATURAL REFRIGERANTS IN NOVEMBER ISSUE OF ACCELERATE AMERICA

Monthly magazine from shecco looks at how leading organizations use carbon dioxide, hydrocarbons, ammonia and other climate-friendly natural refrigerants to improve and future-proof refrigeration, air conditioning, and heating systems

New York, N.Y. – (November 24, 2015) –

New York-based contractor AAA Refrigeration Service explains how its training methods have enabled its technicians to handle transcritical and cascade refrigeration systems that use carbon dioxide as the refrigerant in the November issue of Accelerate America, which was published online this week and is entering its second year.

Produced by shecco, the worldwide expert in natural refrigerant news, Accelerate America is the first monthly news magazine written for and about the most progressive business leaders working with climate-friendly natural refrigerants in the United States, Canada and Mexico.

Accelerate America is viewable online at no charge at <http://accelerate.shecco.com>. In addition, print editions of the magazine are distributed at major North American trade shows and to key players in, and served by, the HVAC (heating, ventilation, air-conditioning) and refrigeration industries.

In the November issue (volume 2, No. 1), Dan Steffen and other executives at AAA Refrigeration Service describe how the contractor, which has

always fostered a culture of education, decided to start training its technicians on CO₂-based refrigeration before its supermarket customers became aware of the technology. AAA is now responsible for a transcritical CO₂ system installed at a new DeCicco & Sons supermarket in Larchmont, N.Y., where Accelerate America talked to the technicians and found that they were still adjusting to the demands of this new system. AAA's story serves as a prime example of the transition the HVAC&R industry is making to environmentally friendly refrigeration and HVAC systems.

The November issue offers several other articles on training, including, an overview of the industry's training challenge, a look at how two of the leading training associations – RETA and RSES – addressed the natural refrigerants training issue at their recent conferences, a primer on servicing CO₂ systems, a look at how two innovators in Ohio are trying to reshape the training paradigm, and a profile on the Garden City Ammonia Program, a leading training school. The issue also provides a case study on how Canadian grocer Sobeys has retrofit two supermarkets with

transcritical CO₂ systems, and an analysis of the progress made on phasing down HFC refrigerants, which are potent greenhouse gases, at the recent Montreal Protocol meeting in Dubai

The mission of the Accelerate America is to advance adoption of natural refrigerants -- such as carbon dioxide, ammonia, propane, isobutane, water and air -- by informing readers about how they are being used in HVAC and refrigeration applications across industries in North America.

"Natural refrigerant-based technologies are disrupting the HVAC&R industry in North America," said Marc Chasserot, publisher of Accelerate America and managing director, shecco. "Behind this wave of innovation are people with brilliant and creative ideas who are designing and using functioning technologies in brand new ways to meet exciting new business opportunities. These are the people, ideas and technologies we want to cover in Accelerate America."

About shecco

For the last 15 years market accelerator shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100 partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media, including online industry platforms, magazines and a catalog of dedicated research reports; 2) market development, including market research, consultancy and public affairs services, as well as special international projects; and 3) events, including international conferences and national workshops.

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