

ACCELERATE

ADVANCING HVAC&R NATURALLY A M E R I C A

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ENTREPRENEURIAL MARRIED COUPLE EXPLAIN WHY THEY CHOSE A LOW-CHARGE AMMONIA REFRIGERATION SYSTEM FOR THEIR WAREHOUSE IN JUNE ISSUE OF ACCELERATE AMERICA

Monthly magazine from shecco looks at how leading organizations use carbon dioxide, hydrocarbons, ammonia and other climate-friendly natural refrigerants to improve and future-proof refrigeration, air conditioning, and heating systems

Brooklyn, N.Y. – (June 14, 2016) –

Becky and David Bornemeier, an entrepreneurial married couple in Ogden, Utah, who own and operate Western Gateway Storage, explain why they selected a next-generation low-charge ammonia refrigeration system – the first ever installed by manufacturer Evapco -- for their new cold-storage facility, in the June issue of *Accelerate America*, published online this week.

Produced by shecco, the worldwide expert in natural refrigerant news, *Accelerate America* is the first monthly news magazine written for and about the most progressive business leaders working with climate-friendly natural refrigerants in the United States, Canada and Mexico.

Accelerate America is viewable online at no charge at <http://www.acceleratenam.com>. In addition, print copies are distributed at major North American trade shows serving the HVAC (heating, ventilation, air-conditioning) and refrigeration industries, and mailed to key end users in food retail, foodservice, cold storage, food processing and other sectors.

The June issue (volume 2, No. 16) describes the painstaking process the Bornemeiers used in vetting Evapco and its new all-natural low-charge ammonia unit, Evapcold, which they are installing on the roof of their new Western Gateway warehouse. Evapcold is among the first wave of

low-charge refrigeration systems that are starting to be used as a safer, simpler, faster-to-install, far-less-regulated, and, in many cases, more efficient alternative to traditional large-charge industrial ammonia systems. Low-charge ammonia systems are also regarded as an environmentally friendly alternative to industrial refrigeration units that employ R22 or HFC refrigerants.

The story of the Bornemeiers' decision to invest in a low-charge industrial refrigeration system demonstrates the kind of planning, curiosity, and resolve needed to move forward with next-generation technology.

The June issue also delves into one of the key sources of funding for natural refrigerant refrigeration and HVAC systems – utility energy incentives – and the challenges end users face in obtaining them. An article on California's impending refrigerant incentive plan reveals a new and potentially game-changing funding source for natural refrigerants. Other articles describe how Woolworths, a giant Australian retailer, is adopting transcritical refrigeration systems that use only carbon dioxide as a refrigerant; and how two Japanese industrial operators are making use of Mayekawa's NewTon ammonia/CO₂ refrigeration system.

The June issue has extensive coverage of trade

events pertaining to natural refrigerants, including the National Restaurant Association (NRA) Show, where propane refrigeration was prominently featured; the North America Rink Conference & Expo (NARCE), where ammonia/CO₂ and transcritical CO₂ systems were discussed; Data Center World, where transcritical CO₂ systems are a new player; and ATMosphere Europe, where the need for training on natural refrigerants was addressed. Two vendor profiles are also included in the issue, one on component maker Danfoss and one on Japanese OEM Mayekawa.

The mission of the *Accelerate America* is to advance adoption of natural refrigerants -- such as carbon dioxide, ammonia, propane, isobutane, water and air – by informing readers about how they are being used in HVAC and refrigeration applications across industries in North America.

"Natural refrigerant-based technologies are disrupting the HVAC&R industry in North America," said Marc Chasserot, publisher of *Accelerate America* and managing director, shecco. "Behind this wave of innovation are people with brilliant and creative ideas who are designing and using functioning technologies in brand new ways to meet exciting new business opportunities. These are the people, ideas and technologies we want to cover in *Accelerate America*."

About shecco

For the last 16 years market accelerator shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100 partners worldwide in the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants. shecco offers a variety of services in three areas: 1) media, including online industry platforms, magazines and a catalog of dedicated research reports; 2) market development, including market research, consultancy and public affairs services, as well as special international projects; and 3) events, including international conferences and national workshops.

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